

University of Greenwich Open Lecture in Teaching and Learning  
9<sup>th</sup> October 2013

# Transformations in Practice and Pedagogy through Networked Creativity



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Senior Lecturer, University of Salford, UK

National Teaching Fellow 2012

# Networks, creativity, practice and pedagogy

- digital identities
- open educational practices
- students as producers
- mobile devices as creative tools
- internationalisation at home
- learning across disciplines

# Differing sensibilities and legitimacy practices

## INSTITUTIONS

Product-focused

Mastery

Bounded by time/space

Hierarchical ties

Plagiarism

Authority in role

Audience = teacher

## NETWORKS

Process-focused

Participation

Always accessible

Peer-to-peer ties

Crowdsourcing

Authority in reputation

Audience = world



**Bonnie Stewart @bonstewart** <http://theory.cribchronicles.com/2013/02/10/learning-in-the-open-networked-student-identities/>

# Context: Web 2.0 and emerging pedagogies



Science, Technology, Media Arts - Interdisciplinarity

# Identities

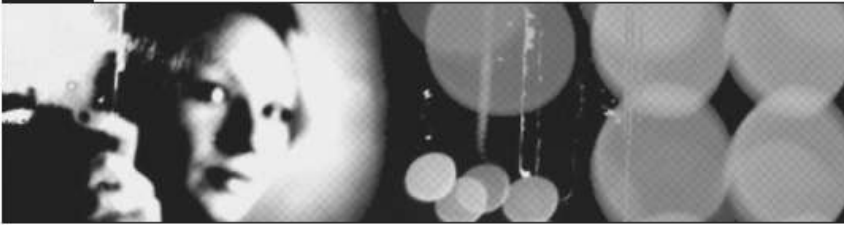




# Digital Identity, ownership, autonomy

## Sound Sketchers

HOME CV ENGLISH FOR SOUND PEOPLE SOUND SKETCHERS



APRIL 1, 2012

### Copyright protection- may the Internet be my witness

Hallo All.

I need your help!

Due to recent events I decided to publish my Final Year Proposal online ASAP and take all the readers of my blog to be my witnesses.

The events I have in mind are:

[Simon Cowell's DJ X-Factor](#)

[Recent law suit against Lime Pictures for copyrights to 'The Only Way Is Essex'](#)

I will not be writing a blog post about those events but let's just say they've had a major influence on my decision. Please read my proposal and everything will become clear:



### Blogroll

- [Art of the Title](#)
- [Creative Cow](#) Tutorials, graphic and motion
- [Filmmaker blog](#)
- [Freelance jobsite](#)
- [Friendly blog- Watersidestudio](#)
- [Guerilla Sound Lab](#)
- [Indy Mogul](#) DIY filmmaking
- [Interesting TV blog](#) for programme developers
- [Jobsite/creative](#)
- [Motionographer](#)
- [My company's blog](#)
- [Photoshop Tutorials](#)
- [Social Sound Design forum](#)

### del.icio.us: Links

### Twitter Updates

- Don't get fooled by the rendering time on this picture. I am waiting 25 min at @ University Of Salford MCUK <http://t.co/6NsGkijF>

## Waterside Studios

BANGS AND CRASHES WITHIN A DIGITAL WORLD

ABOUT US PICTURES PORTFOLIO

SUBSCRIBE TO RSS

### #home

#### LATEST POST

#### Taking a break – AKA Eating, Sleeping and generally doing nothing.

POSTED BY WATERSIDESTUDIO - APRIL 16, 2012

Good afternoon True Believers. I know before anyone comments (wishful thinking on my part) my posts have been a little light over the last few weeks. This lack of verbose ranting is due to a few of the following factors. (A) Dissertation work. (B) Impending Spatial Audio Exam. (C) Holiday. With that out of the way I ... [Continue reading »](#)

#### Rate this:

☆☆☆☆☆ Rate This

Leave a Comment  Connectivity, Debates, New Thinking, Uncategorized, Weekly Diary

#### FEATURED POSTS

##### Jon Cawley (The Nonames) – Radio Interview

POSTED BY WATERSIDESTUDIO - DECEMBER 12, 2011 - 1 COMMENT  
Over the last 12 weeks of bridging projects I have been exposed to a broad range of topics ranging from digital media to shooting film. This post (the first of two) is the culmination of these modules, Radio production looking from the outside has always seemed simple in it's creation and delivery given it is ... [Continue reading »](#)

#### Rate this:

☆☆☆☆☆ Rate This

Is Rufi Franzen Dead ? or shall we say Long live Rufi Franzen ? AKA Week 10

SEARCH

Search

Home  Subscribe  Contact

#### WHAT'S NEW

- Taking a break – AKA Eating, Sleeping and generally doing nothing.
- Semester 2 Week 7 – AKA I think I need to go in for a full Service
- Semester 2 Week 6 – AKA Feelin Good.
- Semester 2 Week 5 – AKA The coffee has finally kicked in... Buzzzzzzzzzz
- Semester 2 Week 4 – AKA Feeling Better ?.... Maybe ?.... Maybe Not !
- Semester 2 Week 3 – AKA Let's get down with the sickness.
- Semester 2 Week 2 – AKA Welcome back insomnia.
- Semester 2 Week 1 – AKA Welcome to the "Real" World.....
- There are only 365 (sorry, 366 as told by Mr Riley) days in the year
- Welcome to 2012
- 2011 in review
- A Personal Thought (Week 12)
- "Reel Stories" interviewing Jon Cawley (Short Film)
- Jon Cawley (The Nonames) – Radio Interview
- Is Rufi Franzen Dead ? or shall we say

#### BLOG MAIL

Enter your email address to follow this blog and receive notifications of new posts by email.

#### CATEGORIES

Select Category

#### ARCHIVES

Select Month

#### TWITTER FEED

- "@cristinacost: The academic homepage - PhD Comics - LOL <http://t.co/1NUJ0sP4> #FB" brilliant ! 1 day ago
- #psviam #stec12 Send some love over to @UGFL and his family to aid his recovery from his accident. Stay safe mate !! 1 day ago
- "Willing And Able" by Prince & The New Power Generation <#>

# Education/Employment

- Lukasz Zaibka <http://lukaszziabka.wordpress.com/>
- Mark Weller <http://vidiau.wordpress.com/>
- Clare Wells <http://clarewells.wordpress.com/>

# Blurring boundaries



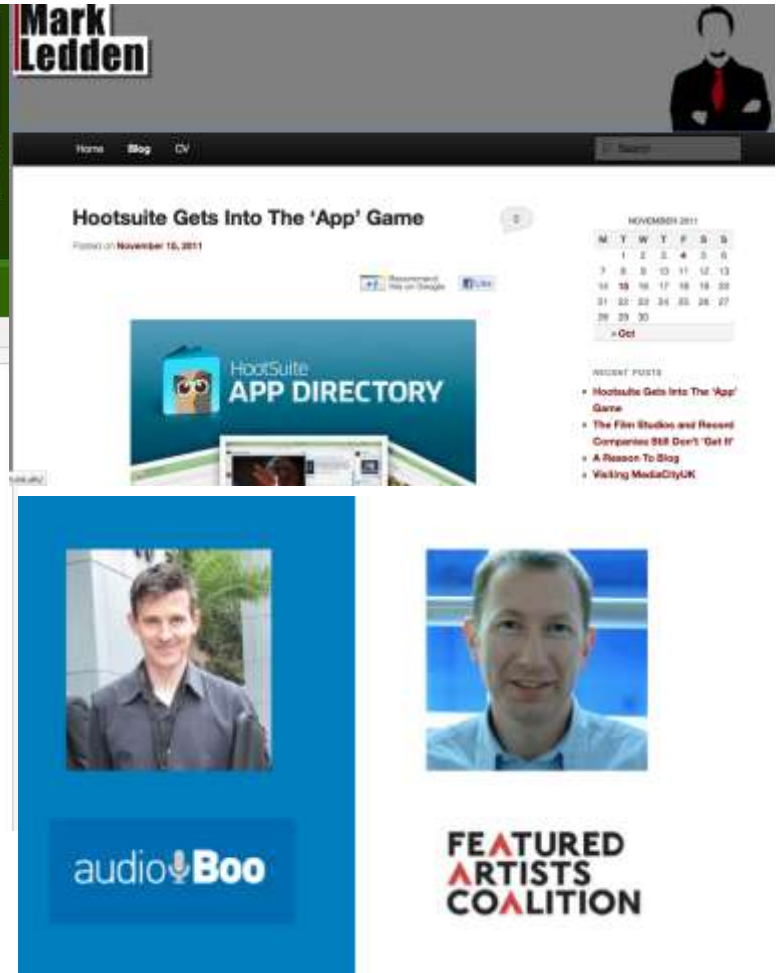
[About Me](#) - [Portfolio](#) - [Dissertation Log Book](#) - [Reviews](#) - [Guides](#) - [Diary](#)

## Using a blog as a log book in academia: My experiences

BY ALEX - FEBRUARY 17, 2011  
POSTED IN: [GUIDES](#)

I first created this blog whilst sitting in an ICT suite at the University of Salford, during a Social Media lecture. Our lecturer, Helen, insisted that we all create Twitter accounts and blogs so that we could write about what we'd covered each week in the lectures and be able to communicate our thoughts with each other online. Some of us showed clear trepidation into jumping into the world of social media, particularly the world of Twitter, but we all waded in and made up our own minds.

You can see the results of this by looking at my oldest posts, as I cover the subjects we talked about in class that particular week. Writing these weekly posts (500 words or so was the guideline) was actually a requirement for passing the module, as Helen had actually put a percentage of the overall marking rate into the blogs, so we all had to oblige. Happily, Helen was right to insist on us writing these blogs, as I



Ex-students, industry professionals, tutor-learner roles



# Invisible audiences and clashing contexts (boyd 2010)

“For years now I’ve kind of hidden behind a username, keeping my virtual life and my analogue one separate, so now with this blog I’m beginning to mix the two and I must admit it is daunting. Unlike with the few other social networking sites I’m on, where I tend to stick to my circle of friends that I see on a regular basis here I’m opening myself up to others who I don’t know.”

# Publicly private – Privately public (Lange, 2007)

“The only part of my digital identity that was a little daunting was taking the personal side of my online affairs and mixing that with the somewhat professional, educational side of it. When starting my wordpress blog I did feel a little exposed, because essentially I was starting to blog and express moods and feelings to people I don’t know, which of course is what I have done for years on street teams and forums, but somehow this felt very different this time, and I almost felt naked in a way, stripped of all masks and platforms to hide behind”

# Performing online identity - ethics of assessment?

“I should start by saying I am a very private person, and on many occasions have been described as being anti-social, so this module I have found to be very difficult, it has been very un-natural sharing my thoughts and opinions so openly with the World Wide Web.”

# Networking with professionals

“Over the past six months since I started using twitter regularly, I’ve come into contact with creative professionals from all over the country and beyond – so when I leave University I’ll be leaving with an in place network of contacts.

Even with the ones who I follow but haven’t spoken to, I can find out about their jobs, who they talk to, the events/conferences they go to and so get a better perspective and what it takes to get a job like theirs”

<http://clarewells.wordpress.com/2013/04/30/arguing-for-the-positives-of-social-media/>

The image shows a screenshot of a Twitter profile page for Mark Weller (@Vidioutweets). The profile header includes the name "Mark Weller", the handle "@Vidioutweets", and a bio: "Currently a Student offering Competitive solutions for Sound Design, Composition, Music Production, Live Audio and Moving Image. Salford, Manchester vidiaa.wordpress.com". A "What's happening?" tweet composition window is overlaid in the center, containing the text "How has social media helped me as a professional?..." and a "Tweet" button. The background shows a tweet from Mark Weller mentioning "ibv" and "Meetin with ibv went well the other day!". The bottom of the screen features a video player interface with a play button, volume icon, and a progress bar showing 0:09 / 2:05.

Home @ Connect # Discover Me Search

ibv  
4th  
SEASON

What's happening?

How has social media helped me as a professional?...

82 Tweet

Mark Weller @Vidioutweets  
Meetin with ibv went well the other day! [media television ibv](#)  
[pic.twitter.com/j1f010ax](#)  
View photo

0:09 / 2:05



# Final Year Projects

... and the importance of getting your work out there!

James Thirkettle – HOW DO YOU LISTEN TO MUSIC?

<http://howdoyoulistentomusic.wordpress.com/>

Rob Barstow – MODERN DIGITAL MEDIA

<http://robbarstow.wordpress.com/my-work/modern-digital-media/>

# Mobile Creativity

“Travelling on trains gives me  
time to shape ideas”  
*@ugfl – 2<sup>nd</sup> Year student*


[http://www.momomcr.org/event\\_speakers/mobile-education/](http://www.momomcr.org/event_speakers/mobile-education/)



♥ **heloukee, watersidestudio**

🗣️ **ugfl** #mobile #creativity travelling on trains  
gives me time to shape ideas.





#

## Courses/Modules as hashtags

#cck08

#mscret

#ds106



# Networked Creativity: International Collaborations



# ELVSS and iCollab

Ultimate goal - develop new ways of seeing and learning through collaborative study of internet technologies and emerging forms of digital creativity, learning from one another's disciplinary perspectives and cultures.



Sam Ferguson, Lecturer  
Unitec, New Zealand  
@samferguson



Laurent Witzel, Lecturer  
UST University, Switzerland  
@laurent.witzel



Peter Fongers, Lecturer  
Salford University, UK  
@peterfongers

# #ELVSS12 International Community Of Practice



Anne Schreier, Lecturer  
University of Applied Sciences  
@anneschreier



Peter Fongers, Lecturer  
Salford University, UK  
@peterfongers




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Anne Schreier  
MIRA



University of  
**Salford**  
MANCHESTER




iCollab11

International  
Collaboration

Don't get hung up on perfection – enjoy creating!



Making is Connecting (David Gauntlett, 2011)

A solid red vertical bar is positioned on the left side of the slide, extending from the top to the bottom.

Opening up the  
processes of  
knowledge creation



# Crowdsourcing lecture notes - #iCollab11



Storified by Helen Keegan

10 days ago · 24 views · 3 comments · 125 likes

## MSCSM Week 6 - Convergence

[Tweet](#) 4 [+1](#) 0 [Like](#)

[Email](#) [Embed](#)

*Here are the tweets from MSc Audio Production/MSc Professional Sound and Video Technology students - the topic of the session was CONVERGENCE. Enjoy!*

“ Yes it's true! @TweetAlexM will be joining the #mscsm sesh tomorrow, along with @Watersidestudio. It's not a module, it's a way of life ;) ”

[16 days ago](#)

Helen Keegan



“ I am not in the mood for the world today. or Uni. might be a bit grumpy later, chaps. #mscsm ”

[16 days ago](#)

Luke Harrison



heloukee

Helen Keegan

[+ Subscribe](#)

academic, learning, technology, social stuff - believer in pseudonyms - occasionally blog here <http://bit.ly/peV77A>

[Total views](#)

storify.com

Related stories

PSVT Week 2

Storify



heloukee

a month ago · 24 views

<http://storify.com/heloukee/mscsm-week-6-convergence>

# Opening up the classroom

Undergraduate student attending  
Postgraduate class →

Ex-student attending  
Postgraduate class →

Mobile learning: learners  
are mobile



@lewk  
Luke Harrison

Hopes the #mscsm lecture will be tweeted so I can keep up whilst on delayed public transport.

11 Nov via HootSuite ☆ Favorite ↻ Retweet ↩ Reply

“ #psvtam the best Friday ever, many thanks to the #mscsm group for welcoming me into your lecture and to Helen for letting me chill

15 days ago ↩ Reply ↻ Retweet

The Nonames



“ Reading the paper @heloukee gave out in #mscsm today. "launch & learn" is a fair strategy for anyone new to social media

15 days ago

Alex McConnell



“ #mscsm @heloukee - TV to Twitter: How Ambient News Became Ambient Journalism - Group bibliography entry. - t.co/CtefYLOz

14 days ago

Colin Heron



“ Seems Panasonic are getting in on the idea of social tv and tweeting while you watch! t.co/jwxPcuR7 #mscsm

13 days ago

Steve Groves-Kirkby



UG/PG: ex/current students: on/off campus

# Crowdsourced bibliography



**@planet\_dknoise**

Dominic Kelly

Convergence for noisyness (Collaborative Bibliography) [aes.org/e-lib/browse.c...](http://aes.org/e-lib/browse.c...)  
[#mscsm](#)

10 Nov via web ☆ Favorite ⇄ Retweet ↻ Reply



**@kvigneshwar**

vigneshwar

[#mscsm](#) New Blog Post about Cultural and Technological Convergence Bibliography.  
[wp.me/p1Twrt-23](http://wp.me/p1Twrt-23)

10 Nov via web ☆ Favorite ⇄ Retweet ↻ Reply



**@SDGK87**

Steve Groves-Kirkby

[@wordpress](#) says my latest post is "dope!"  
Check the new collaborative bibliography entry [sgk87.wordpress.com](http://sgk87.wordpress.com) [#mscsm](#)  
[pic.twitter.com/23kYMU3m](http://pic.twitter.com/23kYMU3m)

This is your 11th published post. Dope! This post has 115 words.

powered by Photobucket

Flag this media

10 Nov via web ☆ Favorite ⇄ Retweet ↻ Reply



**@Pughsl**

Richard Pugh

Collaborative Bibliography: The (un)Social Graph [wp.me/p1TwA1-1m](http://wp.me/p1TwA1-1m) [#mscsm](#)

11 Nov via web ☆ Favorite ⇄ Retweet ↻ Reply



**@lewk**

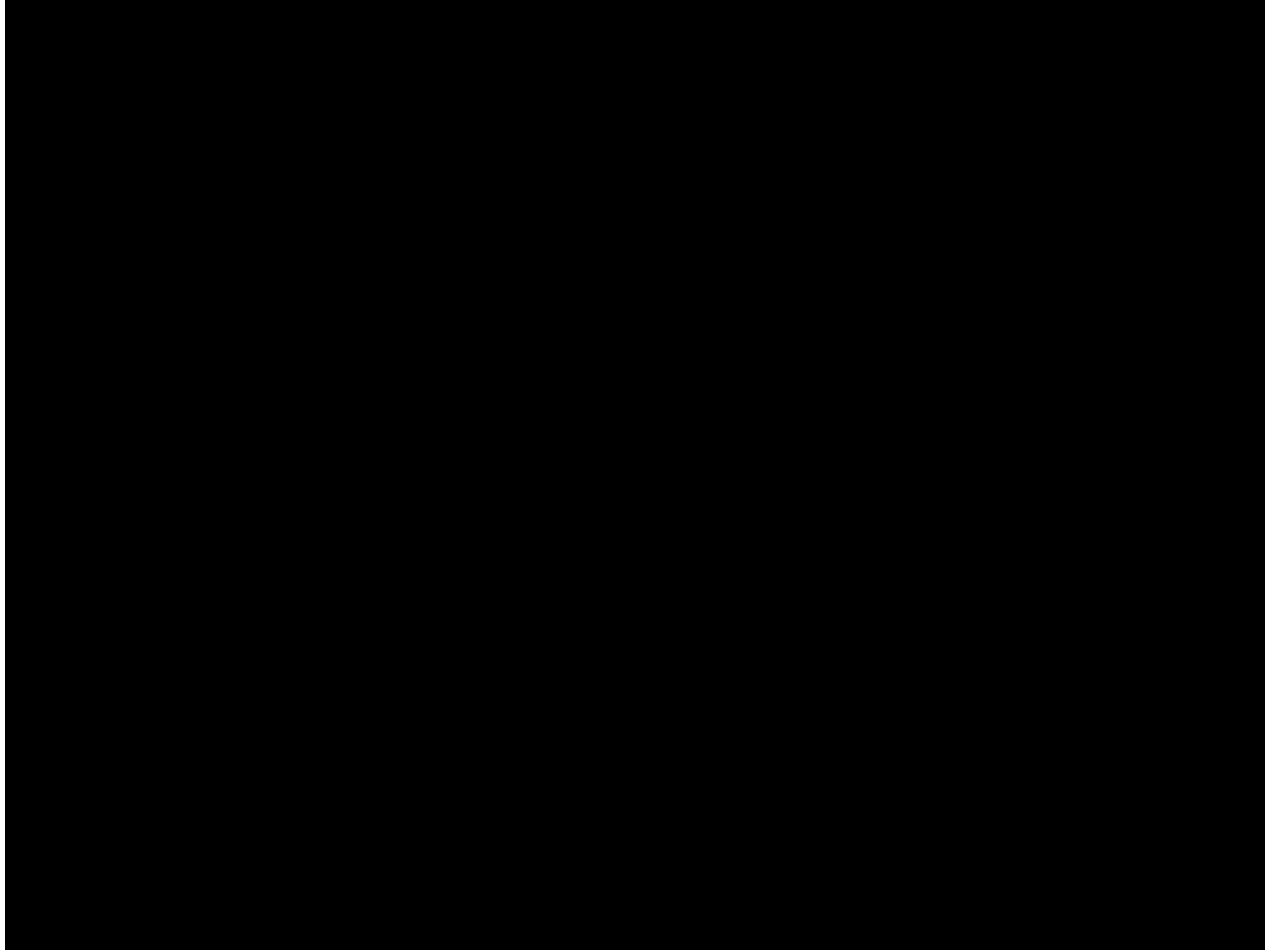
Luke Harrison

New Blog [#mscsm](#) The convergence of Twitter and Education [Collaborative Bibliography] [wp.me/p1TwoY-2T](http://wp.me/p1TwoY-2T)

10 Nov via [WordPress.com](http://WordPress.com) ☆ Favorite ⇄ Retweet ↻ Reply

A useful exercise in information literacy

# #mscsm social media tips - #iCollab11



A quick (and rough) video, took 15 minutes to create

# Serendipity and opportunity



[loriruff2000](#)

## social media tips

I'd love to talk to you about working with your students to create a series for my blog. Interested?


Lori Ruff

The LinkedIn Diva

720-897-8252

[lruff@integratedalliances.com](mailto:lruff@integratedalliances.com)





iCollab12

International  
Collaboration

[Home](#)[About](#)[Beuth Projects 2012](#)[Participants](#)[Projects](#)[Publications](#)[Resources](#)[Team](#)[Edit](#)

## About

The **iCollaborate** project is an international community of practice of students and lecturers started in 2011. The project aims to explore and evaluate which **mobile web tools**, pedagogic strategies and learning scenarios can be effective to support international student and lecturer **collaboration, participation** in decision-making as part of curriculum development and the development of **21st century skills**. The partner

**AUT**  
UNIVERSITY

 Poll Everywhere



 BEUTH HOCHSCHULE FÜR TECHNIK BERLIN  
University of Applied Sciences

 mahara  
Open source eportfolio  
Open Source ePortfolio System, Learning Design



Google+



#icollab12



International  
Community Of Practice



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ROVIRA I VIRGILI



University of  
**Salford**  
MANCHESTER

Chat

Invite

Apps

Screenshare



People

Apps



# Students sharing work via Twitter and the #iCollab hashtag





MAY 2, 2012

## #iCollab12 – Finished Reports

Finished reports and blog posts for the #iCollab12 assignment:



[Blog](#)

[About me](#)

[Portfolio](#)

[Contact me](#)

[MY...](#)

- [Flickr](#)
- [LinkedIn](#)
- [Paper.li](#)
- [Pinterest](#)
- [Twitter](#)
- [YouTube](#)

# #icollab12 Student Mobile Social Media Presentations

AUT students presenting on examples of mobile social media around Auckland City, New Zealand, as part of a global collaboration with students in: Berlin, Tarragona, Salford, and New Zealand.

Some of the background international collaboration by the lecturers

 #icollab12 AUT student social media presentations  
[icollab12.wordpress.com/201...](http://icollab12.wordpress.com/201...) @marett  
 @mediendidaktik @heloukee @anrkeytek @rbateman  
 thomcochrane 5 months ago

 RT @thomcochrane: #icollab12 AUT student social media pres vsb.li/zhZgaH @marett @mediendidaktik @heloukee @anrkeytek @rbateman  
 ilona Buchem 5 months ago

 Looking 4ward to it RT @thomcochrane: #icollab12 student presos vsb.li/zhZgaH @marett @mediendidaktik @heloukee @anrkeytek @rbateman  
 Mar Camacho 5 months ago

 For #stec12 MIT only: RT @thomcochrane: #icollab12 AUT student social media presentations




- 9am in New Zealand
- 11pm UK time
- Midnight in Berlin/Barcelona



# iCollab13 (passing the baton)

- <http://icollab.wordpress.com/>
- <http://insomniainnovation.wordpress.com/>
- <http://preventplagiarism2013.tumblr.com/>



# ELVSS

Entertainment Lab for  
the Very Small Screen



Sam Ferguson, Lecturer  
Unitec, New Zealand  
@samferguson



Laurent Witzel, Lecturer  
UST University, Switzerland  
@laurent.witzel



Peter Fongers, Lecturer  
Salford University, UK  
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# #ELVSS12 International Community Of Practice



Alice Schreier, Lecturer  
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Peter Fongers, Lecturer  
Salford University, UK  
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# ELVSS – mobile creativity

ELVSS11 (teaching exchange)

ELVSS12 (24F24H + sustainability)

ELVSS13 (24F24H + opera)



[Home](#) [Updates](#) [Timeline](#) [Elements](#) [Topics/Genres](#) [Participants](#) [Resources](#) [ELVSS PROJECTS](#)

## Home

Welcome to online home of ELVSS, the **Entertainment Lab for the Very Small Screen**. This is the central location for communication, discussion and resources for the ELVSS Project 2012. [\[Here is an explanation](#) of what the ELVSS project is and how it works.]

You can navigate through this site using the tabs above.

**Elements** includes the 24 Frames 24 Hours Vimeo presence; the Google Doc we'll be keeping (which is the place to chuck stuff until it gets organised onto this blog); our DropBox account, which is our shared repository; SoundCloud, the place to gather all sound resources; plus more elements as they arise.

### #elvss12 Tweets

- An error has occurred; the feed is probably down. Try again later.

### Recent Posts

- [Final YouTube Video](#)
- [Project Google Reader Bundle](#)
- [Final Docs task list](#)
- [Project Progress](#)
- [Unite Students ELVSS12 Checklist](#)

### Site Map

- [Elements](#)

[Screencasts](#) [YouTube](#) [Docs](#)



Mon 19 March – Auckland & Manchester – **Mobile In Global Out** is launched. This is the major project of ELVSS12, the big international collaboration, where 4 global teams (consisting of students from NZ, UK and France) together (each in their own towns) make movies around various sub-topics concerning SUSTAINABILITY.

May 1st – Films submitted:

TEAM ONE – Mobile Exhibitionists



[Links to Team One's various collaboration documents](#)

• [OTHER SUBJECTS ELVSS12 COLLABORATION](#)

### Site Map

- Elements
- ELVSS PROJECTS
- from MakeUseOf.com
- Home
  - Resources – Français
  - Unitec L/O's & Assessments
- iOS Apps 'n stuff
- Participants
- Resources
  - Sustainability
- Team 1 – Collaboration Links
- Team 2 – Collaboration Links
- Team 3 – Collaboration Links
- Team 4 – Collaboration Links
- Timeline(s)
- Topics/Genres
- Unitec ELVSS Assessment Briefs
- Unitec ELVSS Course Outline
- Updates
- what it is and how it works

### Subscribe

- [RSS - Posts](#)
- [RSS - Comments](#)

### Archives

- [May 2012](#)
- [April 2012](#)
- [March 2012](#)

### Categories

- [#elvss12](#)
- [Conversations](#)



I think we could interview people at the Hulme Garden Centre too - joe

ok, I finish rough editing by next Wednesday, you want to see the footage now?that is big file, I think we have to finish the rough editing and post onto Vemio on Wednesday, then you can see. sorry - Nick

That would be good, but how can you send us the footage?

Anything we can show the connection between NZ and UK?– Angel

Anything else you guys want us to do?

can you guys take a few shots of a New Zealand vegetable "enjoying life" and having a good time? We can try to show that vegetables are happier when they are at home, and we can film a vegetable having a shit time over in England - Philip

Yes, we can do that, these shots we need to wait till the school reopens. and ask our kiwi classmates to act, ok, that would be easier. is that animation? we dont know how to do the animation

Philip: There will be no acting because we can put in the voice later on. We just need a vegetable that looks like it has a moving mouth. Like if you cut a kiwi in half, then you can make it speak by moving each half . You know, like "SOUth Park" Very simple movements, so that we can add a voice later. WE can then say how unhappy the vegetable is after its long journey. Is that possible?

So, we can use your shots of the fruit and veg, but then you could take a kiwi or something and film it in a field, and make it speak



**Philip Christie**

00:50 14 Apr 2012

Ok, we'll have to film some of our shots before then. All we need now is the list of shots you've done in New Zealand so that I can write about them



**Philip Christie**

00:51 14 Apr 2012

WE can use shots of boats, aeroplanes and people unpacking boxes or containers



**Philip Christie**


00:55 14 Apr 2012

Cool. That sounds good. So could you write down a list of the shots you've done before tomorrow?


Did you mean: [ELVIS](#)

- TITLE


---

- ★  **ELVSS – 2012 > resources** Shared ELVSS


---

- ☆  ELVSS-12 Planning Document Shared ELVSS


---

- ☆  ELVSS Big Group Get-together, 22 March 7pm


---

- ☆  ELVSS


---

- ☆  16th April email to ALL ELVSS participants Shared


---

- ☆  **ELVSS-11 Communication Document** Shared ELVSS


---

- ☆  **ELVSS12 Conference Paper Construction** Shared


---

- ☆  IR13paperTC\_HK.docx Shared


---

- ☆  **ELVSS12 Conference Abstract [bit.ly/E12PaperAbstract]** Shared


---

- ☆  **teamGLOBILE** Shared


---

- ☆  mLearn2012PaperV2.doc Shared


---

- ☆  **PASA 6901 Visual Media Technologies - planning document** Shared ELVSS


---

- ☆  **PASA6811 Visual Media Technologies Course Outline.DOC** Shared iCollab


---

- ☆  **ELVSS13** Shared


---

- ☆  ELVSS12 Schedule for Students Shared

---

- ☆  **ELVSS12 CONFERENCE PAPER NOTES** Shared

---

- ☆  **ELVSS12 Assessment Criteria** Shared

#ELVSS12  
Example  
tutor docs

ELVSS12 ASSESSMENT CRITERIA

Creativity

Collaboration

Co-creation

Participation

Peer/experiential learning

Showing tools that you've used with pros/cons for each platform

Problems and how they've been resolved

10 Tips for Next Time

SCREENGRABS from hangouts - pulling them into Storify along with tweets, FB chats, Google docs etc.

OR use final report in google doc

ONE REALLY GOOD IDEA from every person in the group e.g. Calvern, Jack



## Our first Google+ Hangout!

#ELVSS12  
Student hangouts



**Catherine Hamilton** 13 Apr 2012 - Hangout - Limited

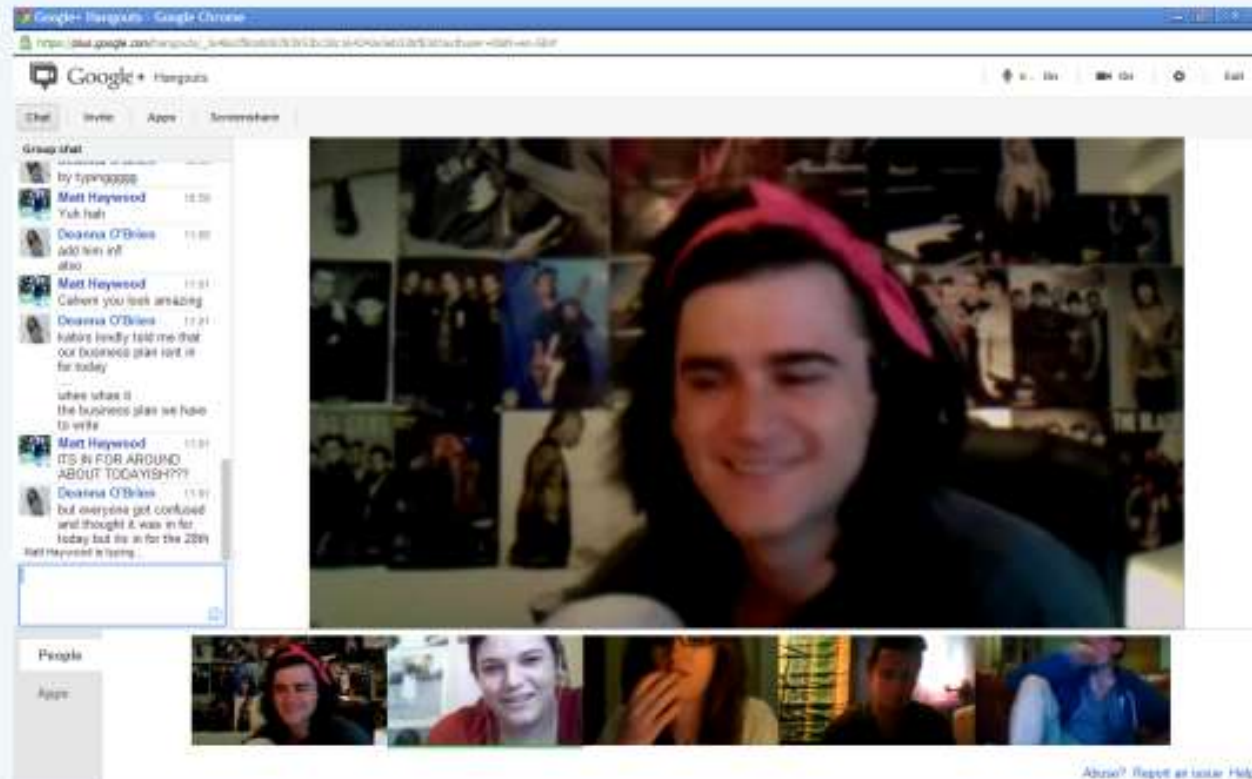
Catherine Hamilton hung out.  
6 people hung out.



Deanna O'Brien, Simon Sparke, Matt Haywood, Calvern Van Der Merwe, Elliot Jackson

+1

Add a comment...



Google+ Hangouts - Google Chrome

Google+ Hangouts

Chat Invite Apps Screenshare

Group chat

- by typingggg
- Matt Haywood 10:50  
Yuh heh
- Deanna O'Brien 11:00  
add him in!  
also
- Matt Haywood 11:01  
Calvern you look amazing
- Deanna O'Brien 11:21  
katie's kindly told me that  
our business plan isn't in  
for today
- where what is  
the business plan we have  
to write
- Matt Haywood 11:21  
ITS IN FOR AROUND  
ABOUT TODAYISH???
- Deanna O'Brien 11:21  
but everyone got confused  
and thought it was in for  
today but its in for the 20th  
and Haywood is lying.

People

Apps

Abort? Report an issue? Help

# #ELVSS12 Tutor-student hangouts

Google+ Super ELVSS zomboreista

On On Exit

Chat Invite Screenshare Google Effects YouTube Google Docs + Add app

## Group chat

**nathan husband** 11:38  
<http://www.youtube.com/watch?v=a5PlvGrNdpA>

Catherine Hamilton joined group chat.

**Catherine Hamilton** 11:50  
Link to Team 4 "First Draft" video on youtube:

<http://youtu.be/gXrCi3gcmVo>

Catherine Hamilton left group chat.



## People

## Apps



Question 2:

Speculate on the role internationally-collaborative mobile movie-making might play in effecting cultural change.



Question 3:

Reflect on your experiences working with both your Local Team and your Global Team, and evaluate your individual contributions to each of them.



# ELVSS13

## State of Being

<http://elvss2013.wordpress.com/>

# Benefits of networked collaborations

- Internationalisation at home
- Hybrid approach – harnessing benefits of institution and networks
- Not working in isolation – forming connections
- Developing (trans)disciplinary awareness along with cultural and digital literacies



# Emerging Academic Practices

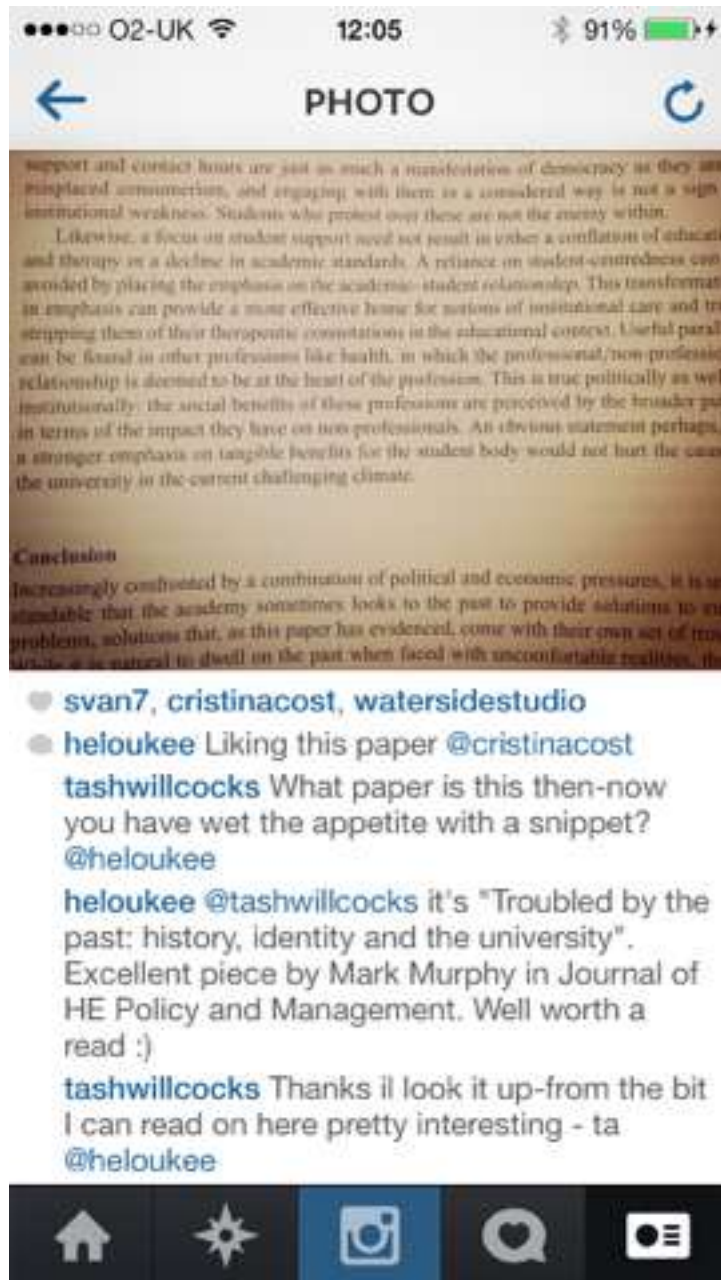




- david\_chita, watersidestudio, rahmanamber, cicronin, svan7
- heloukee Self-directed learners writing things about temples and mechanics - this excites me
- watersidestudio Bringing back good memories



- inidmia, watersidestudio, sammyg182, maz\_pat, david\_chita, svan7, mblikeng
- heloukee MSc Research in Emerging Technologies, second session.
- heloukee This is gonna be a really good group... Lots of digi skillz



support and contact hours are just as much a manifestation of democracy as they are misplaced consumerism, and engaging with them in a considered way is not a sign of institutional weakness. Students who protest over these are not the enemy within.

Likewise, a focus on student support need not result in either a conflation of education and therapy or a decline in academic standards. A reliance on student-centredness can be avoided by placing the emphasis on the academic-student relationship. This transformation in emphasis can provide a more effective lens for notions of institutional care and trust, stripping them of their therapeutic connotations in the educational context. Useful parallels can be found in other professions like health, in which the professional/non-professional relationship is deemed to be at the heart of the profession. This is true politically as well institutionally: the social benefits of these professions are perceived by the broader public in terms of the impact they have on non-professionals. An obvious statement perhaps, a stronger emphasis on tangible benefits for the student body would not hurt the cause of the university in the current challenging climate.

#### Conclusion

Increasingly confronted by a combination of political and economic pressures, it is understandable that the academy sometimes looks to the past to provide solutions to end problems, solutions that, as this paper has evidenced, come with their own set of troubles. It is natural to dwell on the past when faced with uncomfortable realities, the

♥ svan7, cristinacost, watersidestudio

● heloukee Liking this paper @cristinacost

tashwillcocks What paper is this then-now you have wet the appetite with a snippet? @heloukee

heloukee @tashwillcocks it's "Troubled by the past: history, identity and the university". Excellent piece by Mark Murphy in Journal of HE Policy and Management. Well worth a read :)

tashwillcocks Thanks il look it up-from the bit I can read on here pretty interesting - ta @heloukee



tashwillcocks 4w



11 likes  
tashwillcocks There was much talk of THE CLOUD today #mundaneaday it's coming whether we like it or not and we must choose between the utopian or dystopian domain



tashwillcocks 3w



15 likes  
tashwillcocks Nice to see @thejuiceacademy students interacting with #mundaneaday & @genericgreeting murals done for the social media academy - taking advantage of the the #winning #illustration #mural



tashwillcocks 1w



14 likes  
tashwillcocks 2nd years looking at #typebrut from summer project #student #salford #typography #graphicdesign



tashwillcocks 4w

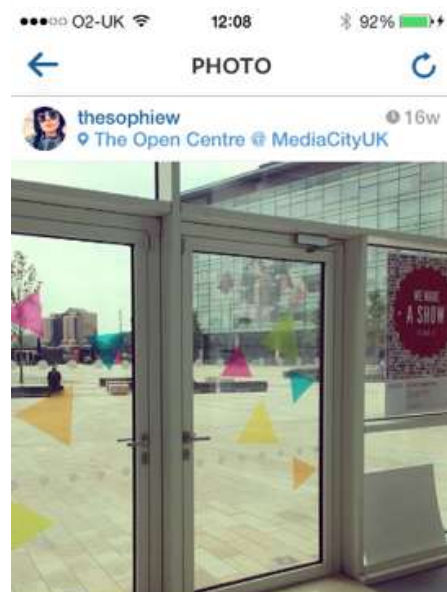


15 likes  
tashwillcocks A is for Ahhh how proud are we @rachelvo7 @georgedunkley & Megan Jones #ycn #graphicdesign #awards #winners #students #salford @thesophiew





thesophiew 15w  
University of Salford MediaCity Cam, ...  
a056, sarahhorn92  
thesophiew Bunting fever! #uoscreate



thesophiew 16w  
The Open Centre @ MediaCityUK  
music\_provocateur, a056  
thesophiew Festival starting to take shape! #uoscreate



thesophiew 16w  
MediaCityUK



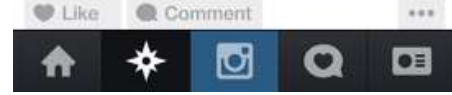
music\_provocateur, drama\_queen78, a056, ahmadno  
thesophiew Eco friendly floor signage :-)  
#uoscreate



thesophiew 17w



thewiddop, cutnrugs, doddlar, floralfart, talesfortell  
thesophiew Salford on the runway #gfw2013



# Transformations in Practice and Pedagogy through Networked Creativity

These are personal tools, increasingly accessed on personal devices. Be open and encourage learners to bring their ideas/practices/networks on board!

As network involvement increases, so does the likelihood of **ad hoc opportunities**. Invite suggestions from learners, encourage them to use THEIR networks

Leave space in the course to allow for **play, emergent curricula, serendipity and opportunity**



Living, breathing curriculum - LEARNING ECOSYSTEM

University of Greenwich Open Lecture in Teaching and Learning  
9<sup>th</sup> October 2013

# Transformations in Practice and Pedagogy through Networked Creativity



Helen Keegan **@heloukee**

Senior Lecturer, University of Salford, UK

National Teaching Fellow 2012



# Connecting through twitter and instagram

Twitter feed  
@replies showing  
hashtags used by:  
#occupymovement  
#occupyToronto  
#occupySeattle  
#Seattle #solidarity



**Bill\_world** Bill Owen

Using twitter & instagram to connect #occupymovement in Toronto and Seattle @heloukee #solidarity indeed

16 Oct



**heloukee** Helen Keegan

RT @Bill\_world: @heloukee I was showing the #TO police bait car 'clown' your pics ... She was impressed by the world #occupymovement

16 Oct



**Bill\_world** Bill Owen

@heloukee I was showing the #TO police bait car 'clown' your pics ... She was impressed by the world #occupymovement

16 Oct



**Bill\_world** Bill Owen

@heloukee @anitablanchard same here at #occupytoronto ... Energy and passion

16 Oct



**AnitaBlanchard** Anita Blanchard

The world is watching @heloukee: #occupyseattle police @ Seattle, WA [instagr.am/p/QSYu0/](http://instagr.am/p/QSYu0/)

16 Oct



**leaderswest** Jim Dougherty

@heloukee Awesome picture, Helen! #Seattle

16 Oct



**COMPLEX\_MUSE** #OROZCO

@heloukee cool thanks ! I'll try to make it !.

16 Oct

PLN and Seattle locals, 15 Oct 2011

# Negotiated curriculum (19 Oct 2011)

- 
- heloukee** Helen Keegan  
@Watersidestudio ok, we can add 'getting connected' into the session - it will fit nicely :)  
19 Oct
- heloukee** Helen Keegan  
@Watersidestudio Yes no probs - although I might just do it as a blog post if we run out of time :)  
19 Oct
- heloukee** Helen Keegan  
@Watersidestudio that's that sorted then - best get preparing ;) You have to love negotiated curriculum... #relevance #learnercentred #psvtam  
19 Oct
- heloukee** Helen Keegan  
@Watersidestudio ok, how about 'The Amazing Maze Made of Internet: Networks, Openness and The Power of the Hashtag'? #psvtam  
19 Oct
- heloukee** Helen Keegan  
@MarkLedden @lewk true dat.  
19 Oct
- heloukee** Helen Keegan  
@Watersidestudio all will be revealed... Is there anything particular you'd/ #psvtam like to cover? Let me know :)  
19 Oct
- heloukee** Helen Keegan  
@Watersidestudio just thinking about that - might change it a little. How about 'awesome internet things and the power of hashtags'?  
19 Oct

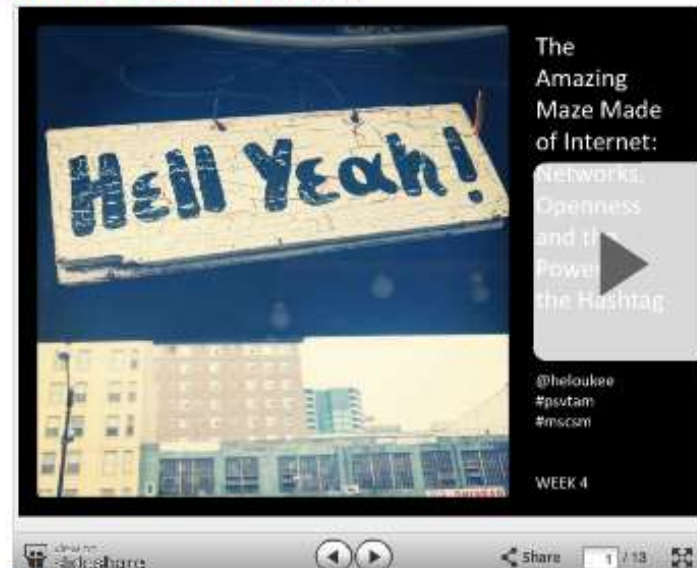


**@heloukee**

Helen Keegan

Just uploaded slides for tomorrow's #psvtam #mscsm sessions: The Amazing Maze Made of Internet: Networks,... slidesha.re/q9VpJS

The Amazing Maze Made of Internet: Networks, Openness and The Power of The Hashtag



Helen Keegan

Flag this media


20 Oct via Tweet Button Favorite Reply Delete

Driven by learner interests

## What's happening?


Timeline @Mentions Retweets Searches Lists


Tweets mentioning @heloukee

 **cogdog** Alan Levine  
@heloukee Am at undisclosed location in EST. It would be at 7am here if I joined your class in middle. Will dm my skype handle #psvtam  
22 minutes ago

 **cogdog** Alan Levine  
@heloukee reeah? what's the event? Can I join in? #mscsm #psvtam  
35 minutes ago [Favorite](#) [Retweet](#) [Reply](#)

 **callumormston** callum ormston  
@heloukee #psvtam Good Evening Helen! Looking forward to tomorrow!?!  
1 hour ago

 **lewke** Luke Harrison  
@heloukee yeah they're keen alright. And insane. They drive me up the wall!  
2 hours ago

 **lewke** Luke Harrison  
@heloukee you and Bruno talked to some of my students yesterday. Hah, keep it local!  
3 hours ago

 **RuthDeller** Ruth Deller  
@doggyb @heloukee Have you guys got slides anywhere from your #ir12 talk? Your stuff on #msmince would fit nicely into one of my lectures

close X

 **heloukee** Helen Keegan  
Hey #mscsm #psvtam meet @cogdog - we're going to be looking at his amazing stories of openness tomorrow... they're amazing, he's amazing :-)  
45 minutes ago

in reply to 1

 **@cogdog**  
Alan Levine

@heloukee reeah? what's the event? Can I join in? #mscsm #psvtam

35 minutes ago via TweetDeck

[Favorite](#) [Retweet](#) [Reply](#)

replies ↓

 **heloukee** Helen Keegan  
@cogdog Oh, there's also #mscsm (postgrads) from 1400-1600 uk time... #howcouldiforget #sorrypeeps  
32 minutes ago

 **heloukee** Helen Keegan  
@cogdog would love that - it's my #psvtam class, it's 11am-1pm UK time... where are you at the moment?  
33 minutes ago



# @cogdog skyping into class from U.S.



Storybox

[http://cogdogblog.com/  
storybox/](http://cogdogblog.com/storybox/)

Telling us about his Storybox project - 21 Oct 2011

# #mscsm watching on the small screen



Fascinated - 21 Oct 2011

# Thanks @cogdog!

The image displays three sequential screenshots of a Twitter feed on an iPhone, all showing the search results for the hashtag #mscsm. The status bar at the top of each screenshot shows the time as 19:28 and the battery level at 54%. The navigation bar at the bottom of each screenshot includes icons for Home, Mentions, Messages, Lists, and Search.

**Screenshot 1 (Left):**

- LittleMrJorge** Blown away by Lux Aurumque by Eric Whitacre Choir. Hell yeah, one of the best things to do in internet. #mscsm (4 hours ago)
- rafavin88** amazing crowd singing online together! #mscsm (4 hours ago)
- LittleMrJorge** Great chat with @cogdog in Social Media class.Thanks a lot for your time and insight! It's been great. #mscsm. (4 hours ago)
- cogdog** Awesome skyping into @heloukee class #mscsm Now expecting them to get onto #ds106radio NOW! All the info you need <http://bit.ly/radio4life> (4 hours ago)
- colin\_heron** #cogdog Thanks for the chat #mscsm

**Screenshot 2 (Middle):**

- LittleMrJorge** Instagram for android ASAP, please... #mscsm (3 hours ago)
- katdibbits** @lewk @janelavvie says your tweets are boring now & she can't understand them. I told her to blame #mscsm... (3 hours ago)
- SDGK87** @cogdog was great talking to you this afternoon! I admire what you're doing. It sounds like quite an adventure! #mscsm (3 hours ago)
- worslj** @cogdog Big thank you for the skype session. Also, Geology rocks! (sorry, had to) #mscsm (4 hours ago)
- mogtrix** #mscsm Here's the talking dog <http://t.co/xjda1xTX> (4 hours ago)

**Screenshot 3 (Right):**

- heloukee** #mscsm #psvtam you make fridays fantastic :) (22 minutes ago)
- Watersidestudio** #psvtam #mscsm yes ! Rocking my download of pro tools 10, no work getting done this weekend about an hour ago
- heloukee** Skype, @cogdog and (some of) #mscsm <http://t.co/940UfzEc> about an hour ago
- vijaysraman** :) RT @kvigneshwar #mscsm Awesome live social media class today !!!!!!! about an hour ago
- heloukee** The brilliant @cogdog showing #mscsm his storybox! <http://t.co/UWrBue3r> about an hour ago
- colin\_heron** @lewk easy answer. You will live for ever! <http://t.co/bvaZzeHQ>

Reactions from students on Twitter - 21 Oct 2011



# Mixed reactions, emotions

 **@PhoreCite**  
PhoreCite

Promised Himself He'd Never Join Twitter.....

30 Sep via web ☆ Favorite ↻ Retweet ↩ Reply

in reply to @staurimissimon :

 **@PhoreCite**  
PhoreCite

@laurenisabutton its part of my classwork, we gotta build up and "online profile" lol I feel dirty being a twitist.

8 Oct via web ☆ Favorite ↻ Retweet ↩ Reply

Mentioned in this Tweet

 **laurenisabutton** Lauren Kate Evans - Follow  
bad dancer, song writer, tech obsessed

 **@alicjasocha**  
alicjaS

it is soo nice to watch important people whom I am following twitting a link I twitted some time ago. Twitter rules!!

#psvtam

 **@SDGK87**  
Steve Groves-Kirkby

Tempted to make a start on my next #mscsm blog right now. I feel inspired!

7 Oct via web ☆ Favorite ↻ Retweet ↩ Reply

 **@\_sev87**  
Aaron Spence

#psvtam day to day life is pretty mundane..... but we have to tweet even if nothing of note is to be said :S

#confused.com


4 Oct via web ☆ Favorite ↻ Retweet ↩ Reply

 **@bistoswfc**  
Rob Barstow


#psvtam great sessions today. Lots of useful info again! #lovepsvt

21 Oct via Twitter for iPhone ☆ Favorite ↻ Retweet ↩ Reply

in reply to @Sterilis ↑

 **@\_sev87**  
Aaron Spence

@Sterilis pain in the bollox, seriously im just putting random words together for these blogs to meet the quota! waste of money and time!

 **@\_sev87**  
Aaron Spence

best lecture ive ever had #psvtam

4 Nov via web ☆ Favorite ↻ Retweet ↩ Reply

 **@jkeyaudio**  
James Key

another really interesting #mscsm lecture, love talking and learning about technology!

4 Nov via web ☆ Favorite ↻ Retweet ↩ Reply

 **@bistoswfc**  
Rob Barstow

#psvtam Twitter may be new. But the swapping of ideas and theories has been practiced by intellectuals for hundreds of years.

10 Oct via Twitter for iPhone ☆ Favorite ↻ Retweet ↩ Reply

 **Mariam Zaffar**

digital identity intresting module nw thats something that relates to our everyday life

#psvtam

30 Sep via web ☆ Favorite ↻ Retweet ↩ Reply

**NOTE** lack of group hashtags for 'publicly private' comments