**Written by Teresa Stoppani**
**Oct 20, 2008 at 02:02 PM**

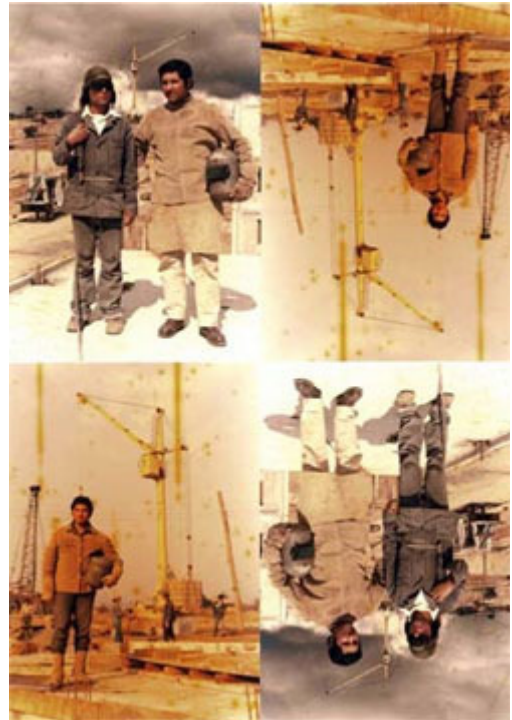PUBLIC LECTURE AT THE UNIVERSITY OF GREENWICH

Tue 11 November 2008  -  5.30pm

**Pedro Ignacio Alonso**
## PREMODERN POSTDIGITAL

This lecture will explore the different trajectories taken by the longstanding conviction that architectural form is nothing but the logical consequence of technique. We will challenge this pre-modern ideal by analyzing the manner in which it has become into the powerful post-digital argument that sees form as the result of the equilibrium of forces acting upon architectural production. By rejecting history as a continuous and coherent progression we will test the 'epistemological break' with the past performed in both pre-modern and post-digital conditions when looking for the transformation of architectural design into a coherent discourse on fabrication.

Image caption: anonymous workers at Soviet KPD plant in Chile, 1972 © Alonso-Palmarola

Speaker: Pedro Ignacio Alonso studied architecture at the Universidad Católica de Chile and completed his PhD at the Architectural Association. His thesis analyses a series of arguments and rhetorical strategies that were central in the modernist conceptualization of architecture as a work of assemblage. Since 2005 he has taught architectural theory at the Architectural Association, where he currently teaches at the Masters Programme in Histories and Theories. Together with Hugo Palmarola, he has recently been awarded with the RIBA Research Trust 2008 for their research on the Soviet KPD System and the politics of Cold War prefabrication. He works for Arup's Urban Design, practice where he has collaborated in the design of a number of large-scale projects in China, Russia, and Saudi Arabia. Recent publications include Acronym (AA Files 57, November 2008).

> University of Greenwich School of Architecture & Construction
> Norbert Singer Lecture Theatre (M055)
> Mansion Site, Avery Hill Campus
> Bexley Road, Eltham, London SE9 2PQ
> Tuesdays 17.30
>
> **Directions to Avery Hill Campus**

**Last Updated ( Oct 30, 2008 at 10:57 AM )**

Close Window